

36th Annual Westerville Area Chamber of Commerce Music & Arts Festival - July 11 & 12, 2009

Corporate Event Sponsorship Opportunities

* Featured Entertainment

Headline bands: To Be Determined
Performances: Saturday noon - 2 p.m.
Sponsorship: \$2,500 for one afternoon's performance
Recognition:
✓ 1/4 page ad in the SNP festival insert
✓ Logo inside the SNP insert with all festival sponsors
✓ Logo on www.westervillechamber.com with free link to the sponsoring businesses' Web site
✓ Black & white sign during the performance reading:
"Now Performing/Sponsored by..." *Sponsor is encouraged to provide banner with corporate logo to be hung during the performance in place of the black & white sign*

* Silent Auction

Inside the Everal Barn (lower level) - Items donated by participating artists are available for bids Saturday 1 - 7 p.m. & Sunday 11 a.m. - 3 p.m.
Sponsorship: \$1,800
Recognition:
✓ 1/8 page ad in the SNP festival insert
✓ Logo inside the SNP insert with all festival sponsors
✓ Logo on www.westervillechamber.com with a free link to the sponsoring businesses' Web site
✓ Signage inside the Everal Barn, the auction venue and on outdoor signs throughout the grounds; *sponsor is encouraged to provide corporate banners to be hung inside for the entire weekend*

Major Entertainment - 5 available

Sponsor of a major music performance. (Sat: 2:30-4:30 p.m. and Sat: 11:30-1:30 p.m.)
Sponsorship: \$1,200
Recognition:
✓ 1/8 page ad in the SNP festival insert
✓ Logo inside the SNP insert with all festival sponsors
✓ Logo on www.westervillechamber.com with a free link to the sponsoring businesses' Web site
✓ Black & white sign during the performance reading:
"Now Performing/Sponsored by...". *Sponsor is encouraged to provide banner with corporate logo to be hung during the performance*

*Golf Cart Sponsor - SOLD

Sponsor of **three** golf carts used for transportation throughout the festival.
Sponsorship: SOLD (**Feridean Commons, Morgan's Treasure**)
Recognition:
✓ Logo inside the SNP insert with all festival sponsors
✓ Logo on www.westervillechamber.com with free link to the sponsoring businesses' Web site
✓ Signage on the back of the carts

**First right of acceptance will be honored.*

*Stage Sponsor - Roush Honda

Have your business featured all weekend as one of our entertainment stage sponsors.
Sponsorship: Main Stage - SOLD Picnic Shelter Stage - SOLD
Recognition:
✓ Sign displayed all weekend during the festival. *Sponsor is encouraged to provide a banner with corporate logo*
✓ Naming rights for the stage all weekend
✓ 1/4 page advertisement in the SNP festival insert (Main only)
✓ Logo inside the SNP insert with all festival sponsors
✓ Logo on www.westervillechamber.com with a free link to the sponsoring businesses' Web site
✓ Signage on 2 umbrella tables (Main and Picnic only)
✓ 1 complimentary festival t-shirt (Main only)
✓ Option to introduce bands on "your" stage (Main only)

* Escape to the Shade - 1 SOLD, 1 available

Two (2) tents will be erected for the weekend to offer patrons an escape from the sun, complete with picnic tables, and one (1) large canopy will provide shade to attendees as they sit in front of the main stage to enjoy the music!
Sponsorship: \$1,800 each tent or canopy - hang as many banners as you'd like! OR \$500 per side of a tent or canopy
Recognition:
✓ 1/4 page ad in SNP festival insert (for a \$1,500 commitment)
✓ Logo inside the SNP insert with all festival sponsors
✓ Logo on www.westervillechamber.com with free link to the sponsoring businesses' Web site
✓ Banner(s) provided by sponsoring business hung on the picnic tent throughout the weekend

Specific Event Sponsor - multiple available

Sponsor of a 1 to 1-1/2 hour music performance by various solo artists
Sponsorship: \$500
Recognition:
✓ 1/16 page ad in SNP festival insert
✓ Logo inside the SNP insert with all festival sponsors
✓ Logo on www.westervillechamber.com with a free link to the sponsoring businesses' Web site
✓ Black & white sign during the performance reading:
"Now Performing/Sponsored by...". *Sponsor is encouraged to provide banner with corporate logo to be hung during the performance in place of the black & white sign*

* T-Shirt Sponsor - KEMBA Financial Credit Union

Sponsor of the Festival t-shirt sold to exhibitors, volunteers and patrons.
Sponsorship: SOLD
Recognition:
✓ Logo on the back of the t-shirt along with the three other main festival sponsors
✓ Logo inside the SNP insert with all festival sponsors
✓ Logo on www.westervillechamber.com with free link to the sponsoring businesses' Web site

..... Additional Corporate Sponsorship Opportunities

Youth Exhibits - 1 SOLD, 1 available

The youth exhibit is a highly visible area located on the 2nd floor of Everal Barn. There were more than 70 children submitting over 218 pieces of artwork in 2006.

Sponsorship: \$500

Recognition:

- ✓ Logo inside the SNP insert with all festival sponsors
- ✓ Logo on www.westervillechamber.com with a free link to the sponsoring businesses' Web site
- ✓ Signage at the youth exhibit area for the entire weekend
- ✓ Option to recognize youth art winners at Awards Breakfast

Youth Entertainment - 4 available

Performances throughout the weekend in the youth area to include interactive performances and music for all ages. An unlimited number of sponsorships are available each day.

Sponsorship: \$350

Recognition:

- ✓ Logo inside the SNP insert with all festival sponsors
- ✓ Logo on www.westervillechamber.com with a free link to the sponsoring businesses' Web site
- ✓ Business name listed on the youth entertainment schedule in the SNP festival insert
- ✓ Signage of all youth entertainment sponsors on one sign at the event for the entire weekend

* Fan Sponsor - SOLD

Hand held fans will be available to patrons during this hot time of the year and you have the opportunity to place an ad on one side for all to see.

Sponsorship: Thank you Mount Carmel, St. Ann's

Recognition:

- ✓ Logo inside the SNP insert with all festival sponsors
- ✓ Logo on www.westervillechamber.com with a free link to the sponsoring businesses' Web site
- ✓ Your advertisement on one side with the festival agenda on the other side

Umbrella Table - 12 available

Have your business name displayed on a table the entire weekend in front of the main and picnic stages.

Sponsorship: \$135 per table

Recognition: Signage on the table all weekend long

Artist Awards - multiple available

Adult fine arts, fine crafts and heritage exhibitors are judged by experts on Saturday. All award winning artists are recognized at the Award's Breakfast on Sunday morning. These sponsors are invited to attend to participate in the recognition of the winners.

Sponsorship: \$250 each

Recognition:

- ✓ Signage at the Awards Breakfast
- ✓ Logo inside the SNP insert with all festival sponsors
- ✓ Logo on www.westervillechamber.com with a free link to the sponsoring businesses' Web site

Enhanced Business Exposure to the Community for Your Contribution

Your Chamber has partnered with **Suburban News Publications** to provide your business more exposure for your community support:

- ✓ A special 8 page guide will be inserted in the newspaper the Wednesday prior to the festival
- ✓ Circulation in Westerville is 23,500
- ✓ 5,000 will be delivered to homes in areas contiguous to Westerville
- ✓ 5,000 will be available at the festival
- ✓ SNP provides free design assistance for your ad if needed

Additionally, the insert will contain a list of all festival exhibitors both alphabetically and categorically, map of grounds, family & youth entertainment schedules and editorials about the event.

For more information or to purchase an ad contact Danny Krivicich at Suburban News Publications at 614-410-0244.

SNP Insert Ad Dimensions

1/16 page	2-7/16" x 3-3/8"
1/8 page	5" x 3-3/8"
1/6 page	5" x 4-1/2"
1/4 page	5" x 7"
1/3 page	5" x 10-1/2"
1/2 page (H)	10-1/4" x 7"
1/2 page (V)	5" x 14"
Full Page	10-1/4" x 14"



Westerville Area Chamber of Commerce
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**First right of acceptance will be honored.*